

# MICHELLE MASTELLONE

# STORY & CASTING PRODUCER

Michelle is an Emmy Award-Winning Producer who has delivered high-quality segments for television for over a decade. She has exceptional knowledge in all stages of production, from concept development, to casting, producing and post-production for syndication and digital entertainment. Her strong leadership skills, motivation, and extensive knowledge of industry trends ensure a creative vision for every project.

# **CASTING & SEGMENT PRODUCER | AMERICA'S GOT TALENT**

America's Got Talent: Seasons 18, 19 & 20 (2022- Current) America's Got Talent: Fantasy League - Season 1 (2023)

- Produced a diverse range of talent in-studio, while creating routines across various disciplines including dance, music, magic, and variety acts.
- Collaborated with creative teams such as the contestant, music, travel, art, pyro and legal teams to ensure timely and efficient execution and success of each act on the show.
- Demonstrated exceptional multitasking abilities by effectively managing multiple acts for same-day performances.
- Cast a diverse range of talent by holding and managing private and open showcases in multiple cities, online submissions, and exploring newsworthy stories
- Maintained a database of hundreds of potential talents for future projects, and established connections with top talent agencies, expanding our network and access to talent lists across the globe.
- Collaborated with a team of 10 producers to develop, cast, edit video packages and pitch stories for the show, while consistently innovating new outreach tactics and ways to impact executive producers and network executives.

## SEGMENT PRODUCER | THE ELLEN DEGENERES SHOW

The Ellen DeGeneres Show: Seasons 14-19 (2016-2022) Ellen's Game of Games: Seasons 1-4 (2018-2021) Ellen's Greatest Night of Giveaways (2019)

- Planned, executed, and produced a wide range of segments, including celebrity interviews, human interest guests, games, food demos, and audience giveaways.
- Supervised a team of 10 producers, overseeing talent booking, script development, and the production of set, field, and digital segments while adhering to demanding deadlines.
- Collaborated with marketing teams, art directors, music producers, and the
  executive team, ensuring each segment maintained topical relevance and
  targeted specific audiences to boost ratings.
- Provided comprehensive briefings to our host, Ellen DeGeneres, and celebrity talent regarding show content, guests, and scripts, for the delivery of engaging performances and segments.

#### **CONTACT**

(516) 724-6406 Mich.Mastellone@gmail.com MichelleMastellone.com

#### LOCATION

Los Angeles, CA & New York, NY

#### **SKILLS**

Concept Development
Casting Management
Story Producing
Location Scouting
Project Coordination
Script Writing
Social Engagement
Video Editing
Video Production
Problem Solving
Creative Vision
Content Creation

#### **ADDTL CREDITS**

Amazon | Nurse Jamie (Pilot)

iHeart Radio | Can't Cancel Pride

NBC | The Jennifer Hudson Show (Pilot)

ABC | Who Wants To Be A Millionaire

NBC | Crazy Talk

ABC | The \$100,000 Pyramid

ITV | The Robert Irvine Project (Pilot)

MTV | Wild n' Out

NBC | Maury

NBC | The Trisha Goddard Show

ABC | The AM Buffalo Show

### **EDUCATION**

Bachelor of Arts (B.A.)
Major Public Communications,
Minor Political Science

SUNY Buffalo State University Buffalo, NY (2008-2012)